

## Preface

Abstract Book of ICEMSS2024 & ICEDUIT2024 is composed of the abstracts of the 2024 9th International Conference on Economics, Management and Social Sciences (ICEMSS2024) and 2024 8th International Conference on Education and Information Technologies (ICEDUIT2024). According to the similarity among the topics of ICEMSS2024 and ICEDUIT2024, ICEMSS2024 is held in conjunction with ICEDUIT2024 in Chengdu, China during August 10-12, 2024.

ICEMSS2024 and ICEDUIT2024 serve as an optimal platform for specialists, scholars and researchers in the field related to economics, management and social sciences and education to facilitate academic communications and exchange ideas. The conferences offer an academic space known for its interdisciplinary approach as well as a space for academics and practitioners. The abstracts show the richness in interdisciplinary approaches, theories, models and applied research presented in the conference.

Major themes of the conferences include:

**Economics:** Microeconomics, Neoclassical Economics, Classical Political Economy, Production, Cost, and Efficiency, Supply and Demand, Welfare, Unemployment, Inflation and Monetary Policy, Fiscal Policy, etc.

**Management:** Human Resources, Advertising Management, Business Management, Engineering Management, Information Management, Enterprise Management, Intellectual Capital Management, Management in Tourism, Management Psychology, Energy Management, Leadership Management, etc.

**Education:** Higher Education, Secondary Education, Elementary Education, Preschool Education, Vocational Education, Curriculum and Teaching, Educational Psychology, Educational Technology, Educational Theory, Teaching Management, Social Education, etc.

**Social Sciences:** Philosophy, Linguistics, Literature, Art and Humanity, History, Archeology, Economics, Politics, Law, Sociology, Anthropology, Archaeology, Area Studies, Business Studies, Civics, Communication Studies, Criminology, Demography, Development Studies, etc.

We thank all authors for their scientific contribution to ICEMSS2024 and ICEDUIT2024 and look forward to having the opportunity to showcase and disseminate your research.

Sincerely,

ICEMSS2024 and ICEDUIT2024 Organizing Committees