

Preface

This abstract book gathers the abstracts of the 2024 9th International Conference on Economics, Finance and Management Science (ICEFMS2024), held from November 22 to November 24, 2024, in Nanjing, China.

ICEFMS2024 serves as an optimal platform for specialists, scholars and researchers in the field related to economics, finance and management to facilitate academic communications and exchange ideas. These abstracts demonstrate the richness of interdisciplinary approaches, theories, models and applied research presented.

Major themes of the conference include:

Economics: Microeconomics, Neoclassical Economics, Classical Political Economy, Production, Cost, Efficiency, Supply and Demand, Welfare, Unemployment, Inflation and Monetary Policy, Fiscal Policy, etc.

Finance: Capital Markets, Financial Institutions, Corporate Finance, Corporate Governance, The Economics of Organizations, Personal Finance, Accounting, Public Finance, Investment Management, Risk Management, Financial Mathematics, etc.

Management: Management: Human Resources, Advertising Management, Business Management, Engineering Management, Information Management, Enterprise Management, Intellectual Capital Management, Management in Tourism, Management Psychology, Energy Management, Leadership Management, etc.

We thank all authors for their scientific contribution to ICEFMS2024 and look forward to having the opportunity to showcase and disseminate your research.

Sincerely,

ICEFMS2024 Organizing Committee