

Preface

Abstract Book of ICEFMS2025 & MGMTENTR2025 is composed of the abstracts of the 2025 10th International Conference on Economics, Finance and Management Science (ICEFMS2025) and 2025 8th International Conference on Innovation Management and Entrepreneurship (MGMTENTR2025). According to the similarity among the topics of ICEFMS2025 and MGMTENTR2025, ICEFMS2025 is held in conjunction with MGMTENTR2025 on May 23-25, 2025.

ICEFMS2025 and MGMTENTR2025 serve as an optimal platform for specialists, scholars and researchers in the field related to social sciences, humanities, education and innovation to facilitate academic communications and exchange ideas. These abstracts demonstrate the richness of interdisciplinary approaches, theories, models and applied research presented.

Major themes of the conferences include:

Economics: Microeconomics, Neoclassical Economics, Classical Political Economy, Production, Cost, Efficiency, Supply and Demand, Welfare, Unemployment, Inflation and Monetary Policy, Fiscal Policy, etc.

Finance: Capital Markets, Financial Institutions, Corporate Finance, Corporate Governance, The Economics of Organizations, Personal Finance, Accounting, Public Finance, Investment Management, Risk Management, Financial Mathematics, etc.

Management: Management: Human Resources, Advertising Management, Business Management, Engineering Management, Information Management, Enterprise Management, Intellectual Capital Management, Management in Tourism, Management Psychology, Energy Management, Leadership Management, etc.

Innovation: Educational Innovation, Commercial Innovation, Organizational Innovation, Political Innovation, Technical Innovation, Institutional Innovation.

Entrepreneurship: Social Entrepreneurship, Political Entrepreneurship, Knowledge Entrepreneurship, Entrepreneurship Ecosystem.

We thank all authors for their scientific contribution to ICEFMS2025 and MGMTENTR2025 and look forward to having the opportunity to showcase and disseminate your research.

Sincerely,

ICEFMS2025 and MGMTENTR2025 Organizing Committees